

Site Search

3m<sup>o</sup>

# SEARCH

Providing a good search means listening to and caring about your customer.

# Our Mission



External search (Google/Bing) has dramatically improved the experience of finding things on the web. However, searching through a specific website is often frustrating and results in low user satisfaction.

**Our mission is to bring easy to integrate and highly customizable search to every website that cares about its users.**

The screenshot shows a search results page for 'Samsung Galaxy'. The search bar at the top contains the text 'Samsung Galaxy'. Below the search bar, the results are organized into sections: 'Products', 'Reviews', and 'Blog'. The 'Products' section features a smartphone image and the text 'Samsung Galaxy S6 - black', 'CPU: 3.1Ghz', 'RAM: 64GB', and 'Color: black / white'. The 'Reviews' section shows a smartphone image, the text 'The new Samsung Galaxy S6', and three red stars. The 'Blog' section includes a smartphone image and the text 'How does the new Samsung Galaxy compare?'. A 'Guides' section is partially visible at the bottom. Three blue arrows point to specific elements: one points to the 'Products' section, another points to the 'Reviews' section, and a third points to the 'Blog' section. A blue callout box labeled 'structured data' points to the product details in the 'Products' section. Another blue callout box labeled 'fully customizable' points to the 'Blog' section.

# FEATURES

Strong features that keep it simple.

# Integration

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## One line of JavaScript

You don't need advanced skills to enable Site Search 360 on your website. **One line of JavaScript** and a couple of JavaScript configuration parameters and you are good to go!

# Stylable

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## Fits in with your design

Site Search 360 comes with a standard CSS and is ready to go.

You can, however, change every element **using CSS** classes to make it fit your website's design perfectly.

Other components such as the navigation can be styled using JavaScript.

# Fast Search



## Nobody likes waiting

With Site Search 360, search and search suggestions take between **20 and 200ms** depending on the amount of content you have indexed.

That is about the same speed at which you get search suggestions when typing something into Google.

# Customizable



## Reflect your content structure

Every site is unique. Site Search 360 allows you to index your **content in groups**. For example, your site might have sections such as “FAQ”, “About Us”, and “Articles.” Search results can reflect this structure, making it easier for visitors to find the right result.



# Semantics



## Semantic search powered by ontologies

When indexing, our basic ontology covers common synonyms and hypernyms. You have full control over **your own dictionary**. For example, this allows your users to find your articles about “pooches” when they search for “dog.”

# Multi-Site Support



Index content from multiple domains under one unified search

Site Search 360 allows you to index **content from different domains into one index** so you can search across domains from one search bar.

Having pages in multiple languages? Site Search 360 supports **eight languages** (English, Dutch, German, French, Spanish, Portuguese, Russian, and Italian).

# Control



## Tweak the crawling and indexing

Site Search 360 lets you take full control over indexing and search results:

- index pages via a **sitemap** and change the crawler speed
- decide which content to index and which not, either using XPath and/or HTML <meta> tags
- index **PDF** documents
- use the **API** to index pages from your content management system
- turn **spelling correction** on or off
- redirect certain queries to other pages, e.g. redirect the query “contact” to your contact form
- use drag and drop to change the order of search results
- index **password protected or restricted areas** as well – use for your internal search!

# Analytics



You can only control what you can measure

Site Search 360 tracks important search metrics so you can take action.

- Track number of queries over any time period
- Live view of the 20 most recent queries
- List of frequent queries, search abandon rate, and average time to action
- Query traction: analyze trends for specific keywords

All charts and tables can be **exported to CSV and downloaded** for further analysis.

# PRICING

Great things don't have to be expensive. Our pricing starts at 0 dollars and scales gradually with your requirements.

# Simple Pricing



We like to keep things simple. Pricing is no exception. You pick a plan that fits your needs. You are not bound by long term contracts and you can upgrade or downgrade whenever you want.

If no plan fits your needs, simply get in touch and we'll figure something out. You can always start with a free 14 day trial or sign up to a completely free plan. Cancel anytime.

|                              |   |  |                   |
|------------------------------|---|--|-------------------|
| <b>COLUMBO</b>               | <b>HOLMES</b>                               | <b>BATMAN</b>                                | <b>CUSTOM</b>     |
| <b>\$9</b><br>Monthly        | <b>\$39</b><br>Monthly                      | <b>\$99</b><br>Monthly                       | <b>Talk to us</b> |
| 1,500 pages<br>5,000 queries | 3,000 pages<br>10,000 queries<br>API Access | 15,000 pages<br>25,000 queries<br>API Access |                   |

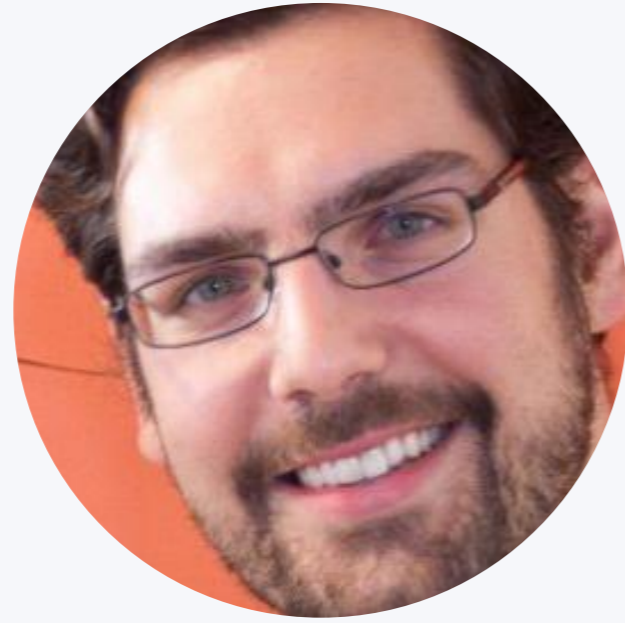
See <https://sitesearch360.com>

# ABOUT US

Our team has built custom search solutions for many small and large clients. We now bundle our experience into one easy to integrate product for your business.

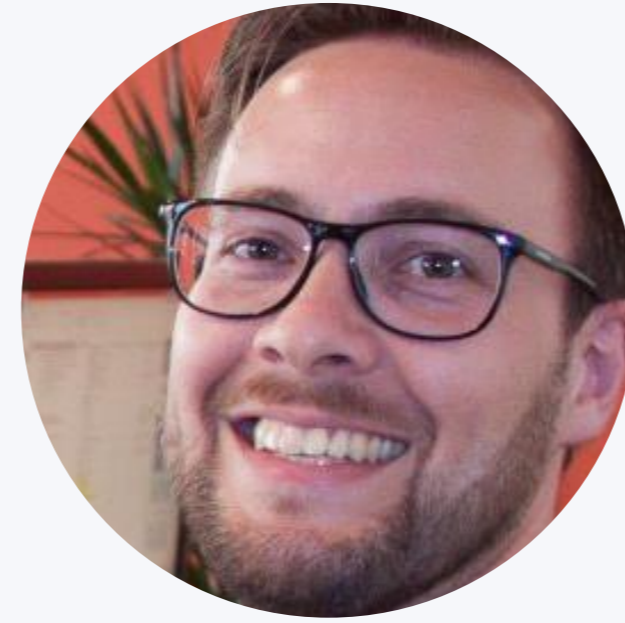


# Meet the team



**Dr. David Urbansky**  
CEO

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**Simon Schabel**  
CMO

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**Sebastian Sprenger**  
CTO

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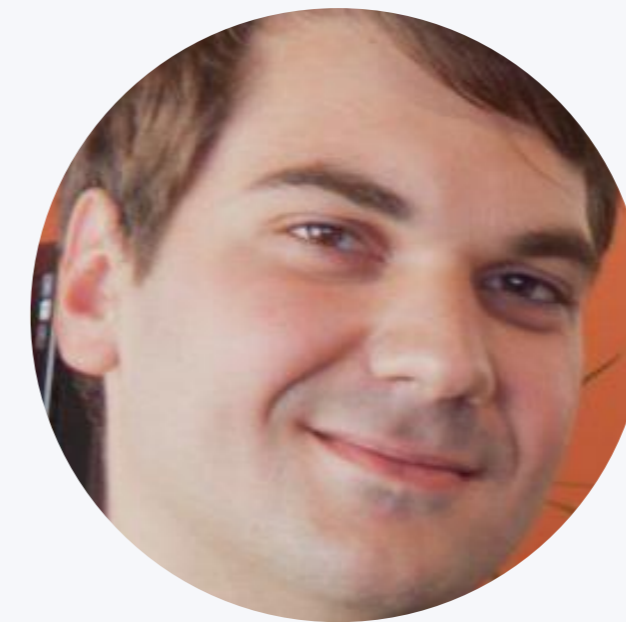
**Erik Schimanek**  
Software Engineer

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**Felix Pistorius**  
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Site Search 360

# Get in touch

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